



GOING
TEXTBOOK-LESS
WITH
OPEN
EDUCATIONAL
RESOURCES

Stephanie DeMichele, Instructional Technology Coach



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ABOUT THE AUTHOR

Instructional Technology Coordinator, Wickliffe City Schools

Former high school English teacher, gifted + talented coordinator, technology teacher

Mom to two teenage boys



te(a)ch
technology integration ideas for K-12

Click a link below to access my social media accounts.



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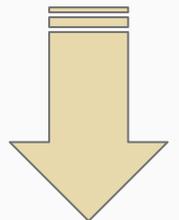
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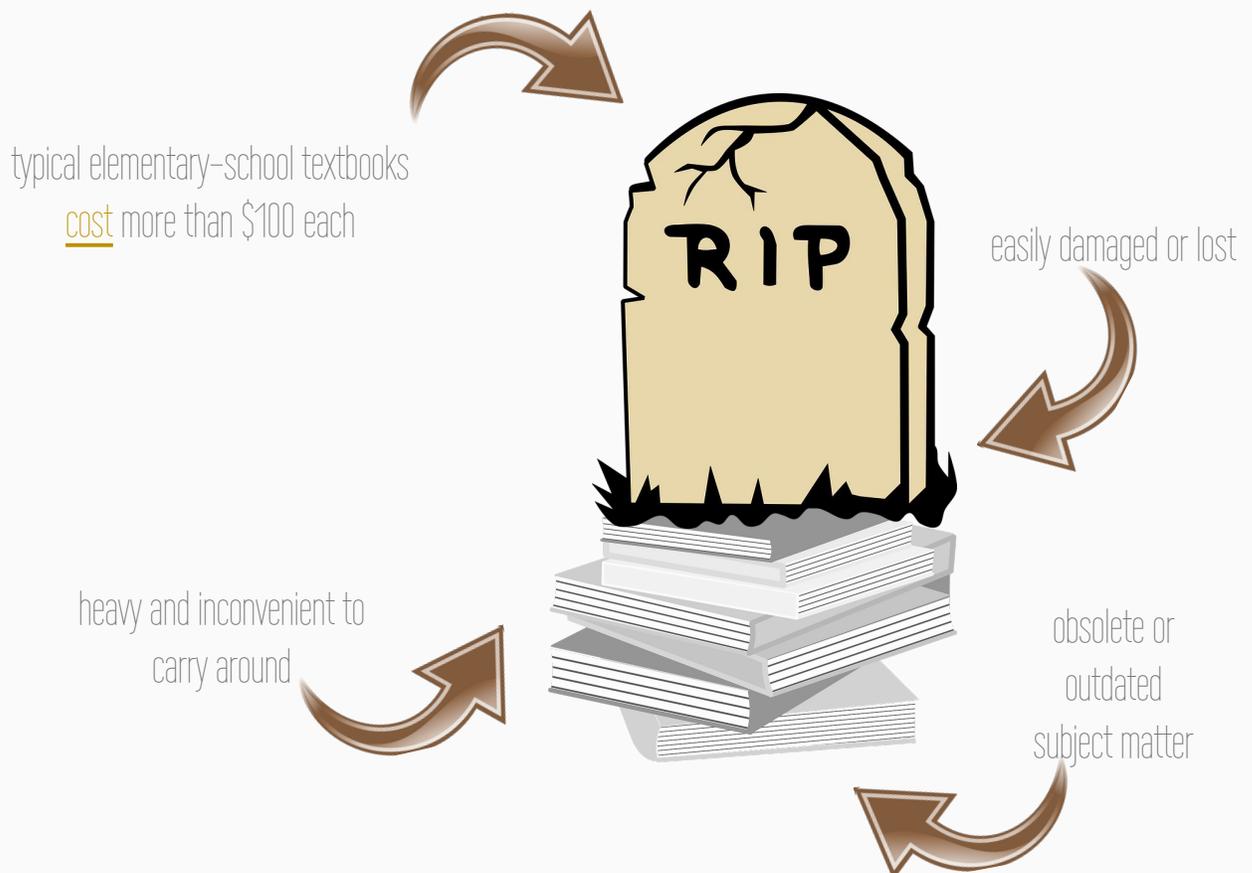
Click on these
thingies—
they'll take you to
important links!

CHAPTER ONE

What are OERs? And Why Should I Care?

WHAT'S WRONG WITH TRADITIONAL TEXTBOOKS?

Besides being unnecessarily expensive, traditional textbooks are an exercise in passivity; there's no active studying. Students can't write, highlight, or take notes in their books because another eight to ten years' worth of students afterwards have to use the same books, too. Not to mention that fact that textbooks are back-breaking, often get left behind and home or at school, and contain extraneous material that may not or will not get addressed during the course of a school year.



COERERS ARE AWESOME!

They are materials which allow teachers and learners to reuse, revise, remix and redistribute the digital resources to their heart's content. Not only that, they're free, online & always accessible, open-licensed & easily shared, and my favorite—"curate-able." Mix it up to your heart's content!

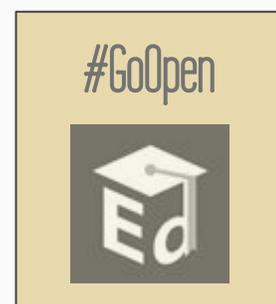
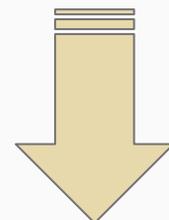


Think of it as your own little mixtape! Remember those?

AND THAT'S NOT ALL!

OERs save time and effort with regard to resource development; they advance student learning; they keep educational materials relevant; customizable, and inexpensive; and they fuel collaboration. OERs are so engaging and innovative, in fact, that in 2015, the [U.S. Department of Education announced the launch of #GoOpen](#), “a campaign to encourage states, school districts and educators to use openly licensed educational materials” for the purpose of granting all students access to high-quality materials to meet student needs. Currently, a cohort of ten districts nationwide has taken up the **#GoOpen** challenge to replace at least one textbook with OERs over the next year.

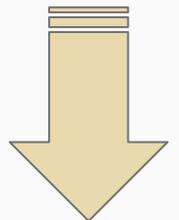
Affton School District, Saint Louis, MO
Colonial Public Schools, New Castle, DE
Oxnard Union High School District, Oxnard, CA
Department of Defense Education Activity
Grossmont Union High School District, La Mesa, CA
Kettle Moraine School District, Wales, WI
Lawrence Public Schools, Lawrence, KS
Mentor School District, Mentor, OH
Mountain Empire Unified School District, Pine Valley, CA
Vista Unified School District, Vista, CA



OERS EXPLAINED IN TWO MINUTES



[Why Open Education Matters](#)



Williamsfield SD



CHAPTER TWO

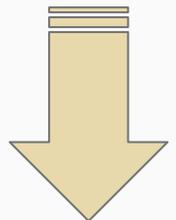
Creative Commons + Instructional Design

SHARE NICELY!



Just because it's on the Internet doesn't mean it's ripe for the taking. Content created in "the digital medium throws up an infinite number of possibilities that do not have a clear path within the copyright system." Copyright violations are not only more easily detectable on the Internet, they're also more likely to occur. The very stringent "all rights reserved" becomes the more liberal "some rights reserved." Therefore, if you use others' material to create your own OER, be sure to give credit where credit is due!

Creative Commons is a nonprofit organization that enables the sharing and use of creativity and knowledge through free legal tools or sets of licenses. A description of their licenses and what they do is available on the next page.



CREATIVE COMMONS FOR DUMMIES



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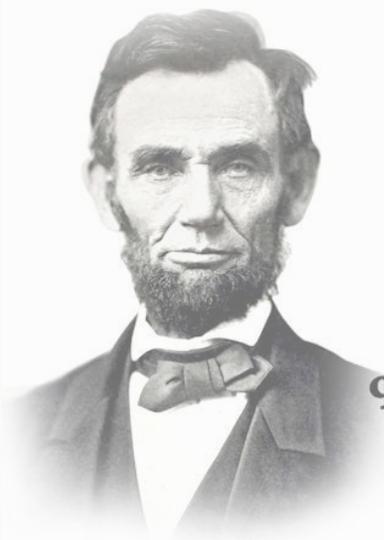
This license lets others remix, tweak, and build upon your work non-commercially, as long as they credit you and license their new creations under the identical terms.



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EVALUATE FOR QUALITY + ALIGNMENT



"Don't believe everything you read on the internet just because there's a picture with a quote next to it."

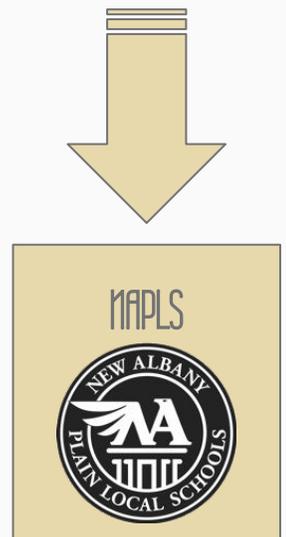
-Abraham Lincoln

As with all curricular materials, be sure to evaluate the content for quality and alignment with your curriculum and standards. As the teacher, you're the content expert. You know the objectives, essential questions, and "I Can" statements necessary for learning the material, so use your intuition. If you're still not sure, refer to these [OER Rubrics](#) created by achievethecore.org or these [OER Rubrics](#) by [Temoa](#).

DON'T FORGET ABOUT INSTRUCTIONAL DESIGN!

- What do you want students to learn and apply?
- What content will you deliver, and how does it connect to the desired outcome and align with standards?
- How will you check for understanding and challenge students to apply their learning?
- How are you transitioning the learning from a passive experience to an active, creative experience?

The New Albany Plain Local Schools of New Albany, Ohio have some of the best curriculum maps I've seen.
Take a look at this [8th grade Social Studies map](#) as an example.

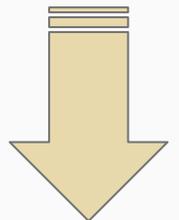


CREATE A “FLIGHT PLAN”

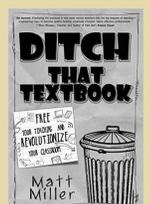
Teacher and author [Matt Miller's](#) inspirational [eBook](#) provides a clear, purposeful “flight plan” for setting up a textbook-less classroom. If you subscribe to [his blog](#), you'll get a free copy of his annotated eBook, *Ditch That Textbook!* Use it as a model to learn to curate your own mixtape textbook.

Helpful Hint from Matt:

“Starting your planning with units you're more comfortable with gets you on a roll.”



Buy Matt's New Book!



MAKE YOUR FLIGHT PLAN

Review the resources we've covered so far and start thinking about how you'd like to "remix" one of your current units by collecting OERs.

Choose one unit with which you're comfortable. . .

What are the standards covered?

What activities, projects, and discussions would you like to include?

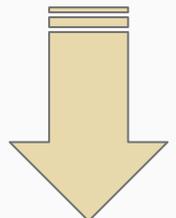
What about formative and summative assessments?

CHAPTER THREE

Managing Open Educational Resources

LEARNING MANAGEMENT SYSTEMS

A learning management system (LMS) is a web-based platform for the “administration, documentation, tracking, reporting and delivery of electronic educational technology courses.” There are a number of learning management systems out there to keep your digital materials in one place. Click on a link to learn more about each LMS.



WEBSITE HOSTS

Another way to manage your OERs is to maintain a teacher website. There are a number of free website hosting services out there that are easy to use. Click on the icons below to learn which site host might be best for your needs.



GOOGLE SLIDES > SLIDE DECK

Middle school social studies teacher [Matt Macfarlane](#) decided to make his own online textbook based on content from the paper and DVD versions of his students' textbooks. Using [Google Slides](#), Matt makes chapter "slide decks" with interactive content. It's an ambitious and innovative project, but Matt's students are more engaged and learn more. Take a look at some of his work by clicking on the icons below.

NATIONALISM AND SECTIONALISM CHAPTER 11.3

LESSON MAIN IDEAS:
NATIONALISM/SECTIONALISM
THE AMERICAN SYSTEM
MISSOURI COMPROMISE
MONROE DOCTRINE

THE MISSOURI COMPROMISE



THE MONROE DOCTRINE



Growing Tensions Between North and South

MAIN IDEA:
Disagreements between the North and South, especially over the issue of slavery, led to political conflict.

directions → In each section there is a "Main Idea" to guide you. Read each section and be prepared to discuss the questions provided.

MAIN IDEA 1: Explain how the abolitionist movement heightened tension between North and South.

ONE EUROPEAN'S STORY
During the 1830s, a French government official and writer named Alexis de Tocqueville (TOH-KAY-veh) traveled to America to learn about the successes of the American system. He explained his findings in his book *Democracy in America*. In this book he makes observations of American society. In one of these observations he writes about traveling down the Ohio River. The river was the border between Ohio, a free state, and Kentucky, a slave state. Tocqueville noted what he saw on both sides of the river.



A VOICE FROM THE PAST
The State of Ohio is separated from Kentucky just by one river; on either side of it the soil is equally fertile, and the situation equally favourable, and yet everything is different. Here [on the Ohio side] a population disencumbered by feverish activity, trying every means to make its fortune... There [on the Kentucky side] are people who make others work for them and show little compassion, a people without energy, restless or the spirit of enterprise... These differences cannot be attributed to any other cause but slavery.

Alexis de Tocqueville, *Democracy in America*

Why listen to Alexis de Tocqueville and what does this quote of his mean?

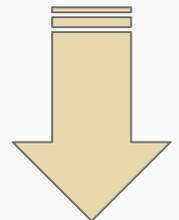
THE FEDERALISTS IN CHARGE CHAPTER 9.3

LESSON MAIN IDEAS:
WASHINGTON'S FAREWELL ADDRESS
BEGINNINGS OF POLITICAL PARTIES
PROBLEMS WITH FRANCE
XYZ AFFAIR

WASHINGTON'S FOREIGN POLICY



PROBLEMS WITH FRANCE



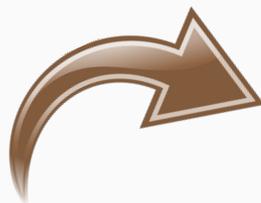
Visit Matt's Site!



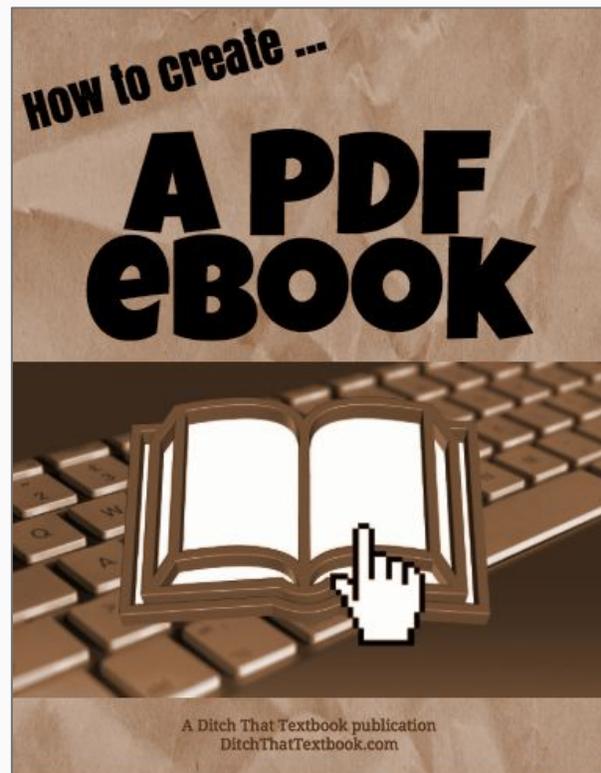
GOOGLE SLIDES > PDF E-BOOK

Ditch That Textbook! author [Matt Miller](#) creates his own eBooks from Google Slides and exports them as PDF files. Why not do the same with your content? (This eBook was made that way!). Once you've created an eBook for your students, you can

- email it
- share it on social media
- add it to a website / LMS



Click this link to see a tutorial!



GOOGLE SLIDES > ONLINE COURSE

If you're ambitious and skilled with Google Slides, you might want to consider taking it a step beyond and create your own online course. Self-paced and self-directed, an online course provides for differentiation. As you can see in the figure below, once you set it up, students work through the modules you've created. Teachers could customize content for inclusion students or for students with special needs.

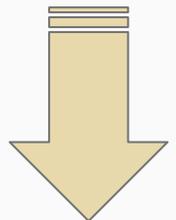
A (very basic) online course template ...

This is the first page your student sees. Once he/she is here, he/she will click through to the first module.

MODULE 1:
Linking to
specific slides in
Google Slides

MODULE 2:
Assessments in
this "online
course"

MODULE 3:
Sharing the
course



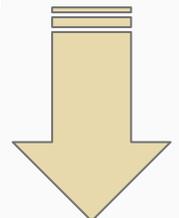
Get the Tutorial

MODULE 1:
Linking to
specific slides in
Google Slides

STUDENT-CREATED TEXTBOOK

Since creativity is the highest level of thinking (as maintained by Bloom's Taxonomy), you might want to follow the example of [Garth Holman](#), whose students create their very own textbook as a course-long project—one chapter at a time!

The screenshot shows a Wiki page titled "The Students' History" with the subtitle "A digital history textbook created by students, for students!!!". The page content includes a video player for "Our Online Book.mov" and a link to "5 Tools for Creating Multimedia Textbooks - Google Docs". The left sidebar contains a navigation menu with items like "Wiki Home", "Recent Changes", "Pages and Files", "Members", and a search bar. Below these are various history topics such as "Home", "Mr. H and Mr. P", "Digital Footprints", "What is History?", "Economics", "Prehistory and Human Migration", "Ancient Greece", "Rome Republic", "Middle Ages", "Causes of the Dark Ages", "Vikings", "Technology", "The Crusades", "Magna Carta", "Black Death", "Spanish Inquisition", and "Renaissance".



Read More about It

A small rectangular image showing a classroom scene with students at desks. The text "skype1.jpg" is overlaid on the image. Below the image, the text "OPENING MINDS" is displayed, followed by the tagline "Learning to communicate with others is what sets us apart.".

CREATE A MULTIMEDIA TEXTBOOK

If you're a tech-savvy teacher, you might want to consider using any of the tools listed below to create your own textbook. Blogger [Richard Byrne](#) provides a comparison chart of five platforms for doing so. Click the link to learn more.

5 Tools for Creating Multimedia Textbooks- Richard Byrne - FreeTech4Teachers.com

	Platform/ Operating System	Publishing format	Supports collaboration	Embedded media types supported	Tutorials	Costs and other concerns
LucidPress lucidpress.com	Web	Web, PDF	Yes	Videos, images (audio if linking to file)	bitly.com/1CMrxd4	Free for K-12. Can integrate with Google Drive.
iBooks Author apple.com/ibooks-author	Mac only	iBook	No	Videos, images, audio	bitly.com/1CX9jmt	Free. Output can only be read on Mac or iPad
WidBook widbook.com	Web	Web	Yes	Videos, images	bitly.com/1CMtKFy	Free. Public ebook gallery contains some questionable content.
CK-12 Flexbooks ck12.org/teacher	Web	Web, ePub, Mobi, PDF	No, but you can import shared Google Docs	Videos, images (audio if linking to file)	bitly.com/1H2w4aY bitly.com/1vx1oHy	Free.
Book Creator redjumper.net/bookcreator/	iOS Android	ePub	No, unless you share an iPad to combine contributions.	Videos, images, audio	bitly.com/1vx318g	Free - \$4.99. Must read on iPad or Android tablet.

CHAPTER FOUR

Where to Find OERs

FREE INTERACTIVE CONTENT

Click the icons below to learn more about the OER platforms.



- interactive mini-lessons, simulations and eTextbooks
- save resources in groups using folders and subfolders
- network Hub for groups to create & share resources



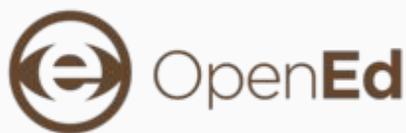
- lessons, assessments, interactives
- FlexBook concept allows teachers to curate textbooks by remixing materials
- 15,000 standards-aligned Flexbooks can be shared & customized



- lessons, assessments, resources, & textbooks
- educator-vetted materials
- math, science, computer science, English & study skills

FREE INTERACTIVE CONTENT

Click the icons below to learn more about the OER platforms.



- offers an NGA-oriented) assessment tool
- assessments are “resource-backed” with videos & games for each question
- recommends just the right resources for a student to watch or play to gain mastery



BOUNDLESS

- content that ranges from lessons to entire textbooks
- adaptable PowerPoint templates and pre-made quizzes
- subject experts develop broad outlines to determine the key topics to be covered and to pull the content together



- interactive animated lessons
- audio, visuals and interactive elements
- resources are directly aligned with state and national standards

FREE INTERACTIVE CONTENT

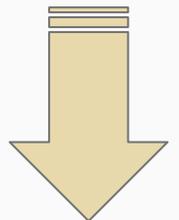
Click the icons below to learn more about the OER platforms.



- lesson plans & videos
- resources linked to CCSS
- emphasis on using modeling/pictures to demonstrate concepts



- more than 100,000 digital resources & 205 media partners
- productivity tools for teachers
- trusted content & homework support for students



MIXING YOUR OWN CHAPTER: 5 EASY STEPS

1. Choose ONE unit/chapter/concept/standard.
2. Decide what content you will deliver and how it connects to the desired outcome.
3. Choose your delivery method: LMS, website, or Google Slides?
4. Choose ONE of the OERs reviewed in this eBook and search for content.
5. MIXTAPE TIME! Start curating that content.



CHAPTER FIVE

OERs: They're Not Just for Textbooks

DITCH THOSE WORKSHEETS + ASSESSMENTS

Once you decide to ditch your textbooks, give some thought to ditching the paper, too. The lists below are by no means exhaustive, but serve instead as a starting point towards creating a paperless classroom. Click on any of the links to access the educational technology tool.

Paperless Assessment Tools

- Edulastic
- Google Forms
- Kahoot
- Plickers
- Quizbean
- Quizalize
- Socrative

Digital Storytelling Tools

- Animoto
- BookCreator
- Lego Movie Maker
- Little Bird Tales
- ShadowPuppetEDU
- Storybird
- Tellagami

Show What You Know

- Blabberize
- Canva
- Glogster
- Haiku Deck
- Picktochart
- PowToon
- Thinglink

Screencasting Tools

- Educreations
- Knowmia
- ScreenCast-o-Matic
- ShowMe

DITCH THOSE WORKSHEETS + ASSESSMENTS

Click on any of the links to access the educational technology tool.

Deliver
Content

Annotate
Movenote
Nearpod
Peardeck
Zaption

Gamify Your
Classroom

Class Badges
Classcraft
Credly
Flip Quiz
Jeopardy Labs
Jeopardy Rocks
Make Badges
Super Teacher
Tools

Show
a Video

Crash Course
DiscoveryED
#Education
Khan Academy
Math Train
Planet Nutshell
SchoolTube
SlackMath
TeacherTube
TeachingChannel
WatchKin
WatchKnowLearn

Make
Grading Easier

Flubaroo
JoeZoo
Kaizena



20 Ways to Ditch
Those Worksheets



10 Creative Alternatives
to Research Papers



Free eBook: 101 Ways
to Ditch That Textbook

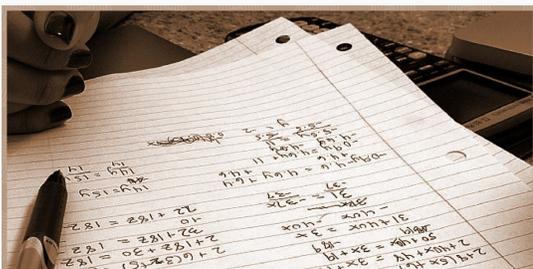
SOME FINAL CONSIDERATIONS...



1

**TAKE
BABY STEPS**

Any attempt to make a change is overwhelming, so the best place to start is to take baby steps. Don't overhaul your curriculum. Start slowly but purposefully. Don't try to eat the watermelon whole! Tackle one chapter or unit at a time.



2

**USE
WHAT YOU'VE
GOT**

Don't start new. Don't reinvent. With the Internet, there are so many ideas and resources out there and so many educators willing to share, that it doesn't make sense to reinvent the wheel. Look at what you already have. What can be revised? Re-envisioned?



3

**MAKE
IT A HABIT**

It takes doing one new behavior once a day for 21 days for it to become a habit, so commit to it. It will be different, and maybe a little bit difficult at first, but stick with it because if you do at least one a day, it will become so much easier and almost routine.

ACKNOWLEDGEMENTS + THANKS



We are the sum of all the people we meet, and I've been lucky to meet some amazing technology integration specialists who read my every email, answered my never-ending texts, replied to my incessant tweets, and endured my endless phone calls so that I could better learn to be a better instructional coach.

I'm especially indebted to **Matt Miller** and **Matt MacFarlane**, who provided most of the inspiration and half of the content of this eBook.
Thanks, boys, for being the educators I aspire to be.

Speaking of boys, I dedicate --as always--the entirety of my efforts to my own two boys. Tyler and Robbie, I love you to the moon and back.

Resources Consulted

Richard Byrne
Garth Holman
Matt Macfarlane
Matt Miller

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"U.S. Department of Education Launches Campaign to Encourage Schools to #GoOpen with Educational Resources." U.S. Department of Education, 29 Oct. 2015.

